ORDER

Orders Order / Rev: 105002 06837952 Alt Order#: Product Desc: **OBAMA FOR AMERICA** 1536 Estimate: Flight Dates: 09/04/12 - 09/10/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 10/15/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National GMMB, Inc./ Washington D.C. Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama for America A35+ Demographic: New Business Thru: **Product Codes:** PLC01-Democrat Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Rill	Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	97	\$40,200.00	\$34,170.00

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Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	97	\$40,200.00	\$34,170.00	0.00
Totals	97	\$40,200,00	\$34.170.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amv McCrearv			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	30%	\$40,200.00
Market	100%	\$134 DOD OD

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0 .00
KLAS	26%	\$34,840.00
KLVX	0%	\$0 .00
KSNV-	0%	\$0.00
KTNV	19%	\$25,460.00
KTUD	1%	\$1,340.00
KVVU	20%	\$26,800.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$5,360.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	09/04/12	09/10/12	M-F 5-6a WakeU	p w/Wa@M	5-6a	M	1T-T	:30	3	\$185.002	0.00 NM	3	\$555.00
					M-F 5-6a Wakel	Jp w/Wagners									
	1	WAKE (JP WITH 1	THE WAG	NERS										
		<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Ratin	g						
	We	ek: 09/0	04/12	09/10/12	MT-T	3	\$185.00	0.0	00						

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KSNV

Order / Rev:

105002

Advertiser:

Obama for America

Alt Order #:

06837952

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/04/12 - 09/10/12

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/04/1	2 09/10/12	M-F 5-6a WakeU M-F 5-6a WakeU	_	5-6a	MT-T	:30	3	\$185.002	0.00 NM	3	\$555.00
	WAKE	UP WITH	THE WAG	NERS									
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	/eek: 09/		09/10/12	MT-T	3	\$185.00	0.00			**		_	
				M-F 6-7a WakeU M-F 6-7a WakeU	_	6-7a	MTWTF	:30	4	\$450.002	0.00 NM	4	\$1,800.00
			THE WAGI		0	5.1	D. ()						
W	<u>Sta</u> eek: 09/	art <u>Date</u> /04/12	End Date 09/10/12	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$450.00	Rating 0.00						
E 3			2 09/10/12	Today Show Today Show	CM	658a-9am	MTWTF	:30	5	\$550.002	0.00 NM	5	\$2,750.00
		SHOW	Final Data	Ma aladasa	Consta BAIs als	Dete	Datina						
10/	<u>عاد</u> eek: 09/	art Date	<u>End Date</u> 09/10/12	<u>Weekdays</u> MTWTF~~	Spots/Week 5	<u>Rate</u> \$550.00	Rating 0.00						
E 4			2 09/08/12	News 3 Sunrise -		6a-7a	S-	:30	1	\$125.004	0.00 NM	1	\$125.00
		3 AT SU		News 3 Sunrise S		Oa-1a	3-	.50	•	φ125.004	0.00 14141		φ125.00
		art Date	End Date	Weekdavs	Spots/Week	Poto	Rating						
W	<u>ى د</u> eek: 09.		09/09/12	S-	<u>30015/11/066K</u>	<u>Rate</u> \$125.00	0.00						
				Saturday Today	СМ	7a-9am	S-	:30	1	\$150.004	0.00 NM	0	\$0.00
	CATLIE	DAY TO	DAY	Saturday Today									
		RDAY TO art Date	End Date	Mookdova	Spots/Week	Doto	Doting						
W	<u>ى:</u> eek: 09.		09/09/12	<u>Weekdays</u> S-	<u>Spots/vveek</u>	<u>Rate</u> \$150.00	Rating 0.00						
Spo		Date Ra		escription	Star	t/End Time		Weekdays	Ler	igth Rate	Rtg Type		
-	••	/ 09/03/1	2-09/09/12 S	aturday Today	7a-9			Sa-	•	:30 (\$150.00)			
	Cn	edited											
	[cr	edit - mg	on 6863795										
E 7	KSNV	09/09/1	2 09/09/12	Sunday Today Sunday Today	СМ	7a-8am	S	30	1	\$150.004	0.00 NM	1	\$150.00
		ONSU											
W	<u>Sta</u> /eek: 09	art <u>Date</u> /03/12	End Date 09/09/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
E 8	KSNV	09/09/1	2 09/09/12	Meet the Press Meet the Press	СМ	8a-9am		30	1	\$1,300.003	0.00 NM	0	\$0.00
	MEET :	THE PRE	SS										
	<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					İ	
W	/eek: 09		09/09/12	S	_	\$1,300.00	0.00						
Spc		<u> Date Ra</u>		escription		<u>t/End Time</u>		<u>Weekdays</u>	<u>Ler</u>		Rtg Type		
		r 09/03/1 edited	2-09/09/12 IV	leet the Press	8a-9	am		S	Lī	:30 (\$1,300.00	9 0.00 19191		
			on 6863795]									
E 10	KSNV	09/09/1	12 09/09/12	Chris Matthews 9 Chris Matthews 9		9:30a-10a	22	30	1	\$135.004	0.00 NM	1	\$135.00
	CHRIS	MATTHE	EWS SHOW										
W	<u>Sta</u> √eek: 09	art <u>Date</u> /03/12	End Date 09/09/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$135.00	Rating 0.00						
				M-F Today Show		9-10a	MTWTF	- :30	5	\$200.002	0.00 NM	5	\$1,000.00
	TODAY	SHOW	II	M-F Today Show	7 11								
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	√eek: 09		09/10/12	MTWTF	5		0.00						
E 12	KSNV	09/04/	12 09/10/12	M-F Today Show Today 4th Hour	ill 4th ISM	10am-11am	M-WT	- :30	3	\$200.002	0.00 NM	3	\$600.00
	TODAY	SHOW	III	. July Harriout									
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Veek: 09	/04/12	09/10/12	M-WT	3	\$200.00	0.00	.08		#200 00 #	0.00 11:	_	44 000 00
⊏ 13			ı∠ 09 /10/12	Rachael Ray Rachael Ray	СМ	11am-12pm	MTWTF	- :30	5	\$200.002	0.00 NM	5	\$1,000.00
	RACHE	EL RAY											

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KSNV

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Order / Rev:

105002

Advertiser:

Obama for America

Alf Order #: Flight Dates: 06837952

09/04/12 - 09/10/12

Product Desc:

OBAMA FOR AMERICA

Estimate:

l Ob	044	F1	loo on the second of the	Dun =1.	04-4/F1 T	D	l 0	_4_	D-4- D-i	Di. T	04	
Ln Ch	Start	End	Inventory Code		Start/End T		Len Sp		Rate Pri			Amount
E13 KSNV	09/04/1	2 09/10/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF⊶⊶	:30	5	\$200.002	0.00 NM	5	\$1,000.00
RACHE	L RAY		•									
<u>Sta</u> Week: 09/	<u>rt Date</u> /04/12	End Date 09/10/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$200.00	Rating 0.00						
E 14 KSNV			Noon News	CM	12-1230pm	MTWTF~~	:30	4	\$175.003	0.00 NM	4	\$700.00
NEWS	3 AT NO	ON	Noon News									
	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/10/12	MTWTF	4	\$175.00	0.00						
E15 KSNV	09/04/1	2 09/10/12	The Agenda 1230 The Agenda 1230	•	1230-1p	MTWTF⋯⋯	:30	4	\$100.003	0.00 NM	4	\$400.00
NEWS	4: THE A	GENDA										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/10/12	MTWTF Days of our Lives	CM	\$100.00 1258p-2pm	0.00 MTWTF	:30	5	\$200,003	0.00 NM	5	\$1 000 00
			Days of our Lives		1250p-2pi11	141 144 1 1	.50	Ş	Ψ200,003	0.00 NIVI	5	\$1,000.00
	OF OUR		Maakdaya	ContañAlank	Data	Detina						
<u>5ta</u> Week: 09/	<u>irt Date</u> /04/12	<u>End Date</u> 09/10/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$200.00	Rating 0.00						
			The Doctors	CM	2pm-3pm	MTWTF	:30	4	\$85.004	0.00 NM	4	\$340.00
			The Doctors									•
	OCTORS		Medidous	Consta AMante	Data	Detin a						
Sta Week: 09/	ı <u>rt Date</u> /04/12	End Date 09/10/12	<u>Weekdays</u> MTwTF	Spots/Week 4	<u>Rate</u> \$85.00	Rating 0.00						
E 18 KSNV				CM	3-4p	MTW⊤F~⊷	:30	4	\$150.004	0.00 NM	4	\$600.00
DR. PH	Ш		Dr Phil									
	ıı∟ ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/10/12	MTWTF~~	4	—	0.00						
E 19 KSNV	09/04/1	2 09/10/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4:3	MTWTF-~	:30	5	\$225,003	0.00 NM	5	\$1,125.00
FIRST	NEWS 3	AT FOUR		our,	(1.0011111110	5 · · · · · · · ·						
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09		09/10/12	MTWTF	5	T	0.00	.00		#000 000	0.00 104		# 4 000 00
E ZU KSNV	09/04/	12 09/10/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:30 PM-5:0	MTWTF 0 PM)	:30	4	\$300.003	0.00 NM	4	\$1,200.00
	4 AT 430				5 .	5.0						
<u>Sta</u> Week: 09	a <u>rt Date</u> /04/12	End Date 09/10/12	<u>Weekdays</u> MT~TF~~	Spots/Week 4	<u>Rate</u> \$300.00	<u>Rating</u> 0.00						
			M-F Early News	CM	5-630p	MTWT F⊶ -	:30	5	\$375.003	0.00 NM	5	\$1,875.00
			M-F Early News		·							. ,
	NEWS	End Data	Mookdova	Cnoto (Mook	Data	Datina						
Week: 09	art <u>Date</u> /04/12	End Date 09/10/12	<u>Weekdays</u> MT∽TF⊶-	Spots/Week 5		Rating 0.00						
			Sa-Su Early New	s CM	5pm-630pm	S-	:30	1	\$150.004	0.00 NM	1	\$150.00
KONIV		ITIMO	Sa-Su Early New	/s								
	EARLY N art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09.		09/09/12	S-	1	\$150.00	0.00						
E 24 KSNV	09/04/	12 09/10/12	M-F Jeopardy	CM	630-7pm	MF	:30	2	\$725,002	0.00 NM	2	\$1,450.00
IE OD A	עחם		M-F Jeopardy									
JEOPA Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/10/12	MF	2		0.00						
E 28 KSNV	09/08/	12 09/08/12	Wknd Wheel of F		7-730pm	S-	:30	1	\$150.004	0.00 NM	1	\$150.00
1A/LICC	LOFFO	DTIINE	SAT/ Wheel of F	ortune								
	L OF FO art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/09/12	S-	1	\$150.00	0.00						
E 30 KSNV	09/10/	12 09/10/12		CM	8-10pm	М	:30	1	\$1,500.003	0.00 NM	1	\$1,500.00

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Order / Rev:

105002

Advertiser:

Obama for America

All Order #: Flight Dates: 06837952

Product Desc:

OBAMA FOR AMERICA

09/04/12 - 09/10/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	nte.	Rata Pri	Rtg Type S	Snote	Amount
	Ottall	2110	Mon PR 8-10p	Broak	Ottail Datie		Luii Ope		TIGICO I II	rag Typo c	poto	7 dillo dille
4.07			Monday Prime 8-	10pm								
AGT	art Data	End Data	Mookdove	Cnoto/Mook	Doto	Doting				1		
<u>อเ</u> Week: 09	art <u>Date</u> 1/10/12	End Date 09/16/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00						
E 31 KSNV			NFL Football	CM	1P-9PM	W	:30	1 \$4	4,000.004	0.00 NM	1	\$4,000.00
			NFL Football						.,		•	ψ . σσσ.σσ
			AS @ NY GIANT									
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/09/12	W		\$4,000.00	0.00	.00		4050.004	0.00.184		0050.00
E 32 KSNV	09/08/1	2 09/08/12	Sat PR 9-10p Saturday Prime 9	CM L10pm	9-10pm	S-	:30	1	\$350.004	0.00 NM	1	\$350.00
CRIME	TIME EN	ICORE	Oataraay i iiiilo c	- TOPITI								
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09	/03/12	09/09/12	S-	1	.\$350.00	0.00						
E 33 KSNV	09/09/1	2 09/09/12	NFL Pre-Game /	FNA CM	1p-530pm	S	:30	1	\$600.004	0.00 NM	1	\$600.00
FOOT	DALL NIC	HT IN AME	NFL Pre-Game									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/09/12	S	<u>apotarvicak</u>	\$600.00	0.00						
E 34 KSNV	09/09/1	2 09/09/12	NFL Football	CM	1P-9PM	S	:30	1 \$	4,000.004	0.00 NM	1	\$4,000.00
			NFL Football					•	,		·	4 1/0 0 = 100
	IT FB: PIT	-										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/09/12	S	1	\$4,000.00	0.00			* 400 000	0.00.111	_	
E 36 KSNV	09/04/	12 09/10/12	M-F News 3 at El		11pm-1135p	m MTWTF	:30	5	\$400.003	0.00 NM	5	\$2,000.00
NEWS	3 NIGHT	SIDE	M-I News Jac E	ieven								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09	9/04/12	09/10/12	MTWTF	5	\$400.00	0.00						
E39 KSNV	09/04/	12 09/10/12	-	v CM	1135p-1237a	MTWTF	:30	5	\$250.002	0.00 NM	5	\$1,250.00
TONIC	UT CHO	W W/ JAY L	Tonight Show									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/10/12	MTWTF	5	\$250.00	0.00						
E 40 KSNV	09/04/	2 09/10/12	Late Night w/Fallo	on CM	1237a-136ar	n MTWTF	:30	5	\$100.002	0.00 NM	5	\$500.00
			Late Night w/Fall						·			·
		/JIMMY FAL	LON									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				Į.		
Week: 09		09/10/12	MTWTF Saturday Night Li	5 CM	•	0.00	.00		\$400.004	0.00.1114		A 450 55
E41 NONV	09/00/	12 09/00/12	Saturday Night L		1130pm-1:02	2amS-	:30	1	\$400.004	0.00 NM	1	\$400.00
SATU	RDAY NIC	GHT LIVE	Salaraay Hight L	140								
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/09/12	S-	1	\$400.00	0.00						
N42 KSNV	09/05/	12 09/06/12			M-SA 8-11p	/SUNWT	:30	2	\$725.002	0.00 NM	2	\$1,450.00
JEOP/	ADDV		Jeopardy in Prim	е								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/10/12	WT	2		0.00						
N 57 KSNV	/ 09/08/		Sat PR 10-11p	СМ	10-11pm	S-	:30	1	\$500.004	0.00 NM	1	\$500.00
			Saturday Prime 1	10-11pm						i i		·
St	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				- 1		
Week: 09		09/09/12	S-	1	\$500.00	0.00						
N58 KSNV	09/09/	12 09/09/12	Dateline AN	CM.	12-3am	S	:30	1	\$45.003	0.00 NM	1	\$45.00
^-	D	C-4 D-1	Dateline NBC AN		Ps - 1 -	D. G.						
<u>S1</u> Week: 09	art Date	End Date 09/09/12	<u>Weekdays</u>	Spots/Week 1		Rating 0.00						
	_		Wake Up Early w		430a-5a	WT	:30	3	\$50.003	0.00 NM	3	\$150.00
1100 10141	. 56,641	50,001,2	Wake Up Early W	_	100a-0a	er 1 ———	.00	J	φυσ.σσσ	O.OO INIVI	U	ψ100.00
<u>S</u> 1	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				i		
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Print Date: 10/16/12 08:22:05

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105002

Advertiser:

Obama for America

All Order #:

06837952

Product Desc:

OBAMA FOR AMERICA

KSNV

Flight Dates:

09/04/12 - 09/10/12

Estimate:

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 60	KSNV	09/05/1	2 09/06/12	Wake Up Early w Wake Up Early	•	430a-5a	WT	:30	3	\$50.003	0.00 NM	3	\$150.00
We	<u>Star</u> ek: 09/0	rt <u>Date</u> 03/12	End Date 09/09/12	Weekdays WT	Spots/Week 3	<u>Rate</u> \$50.00	<u>Rating</u> 0.00						
N 61	KSNV	09/05/1	2 09/05/12	NFL Football NFL Football	СМ	1P-9PM	W	:30	1	\$6,000.003	0.00 N M	1	\$6,000,00
We	<u>Star</u> ek: 09/0	<u>rt Date</u> 03/12	End Date 09/09/12	Weekdays W	Spots/Week 1	<u>Rate</u> \$6,000.00	Rating 0.00						
N 62	KSNV	09/09/1	2 09/09/12	LAW & ORDER Law & Order (sy		M-SA 8-11p	/ SUNS	:30	1	\$350.004	0.00 NM	1	\$350.00
We	<u>Sta</u> eek: 09/	rt <u>Date</u> 03/12	End Date 09/09/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$350,00	Rating 0.00						
											Totals	97	\$40,200.00